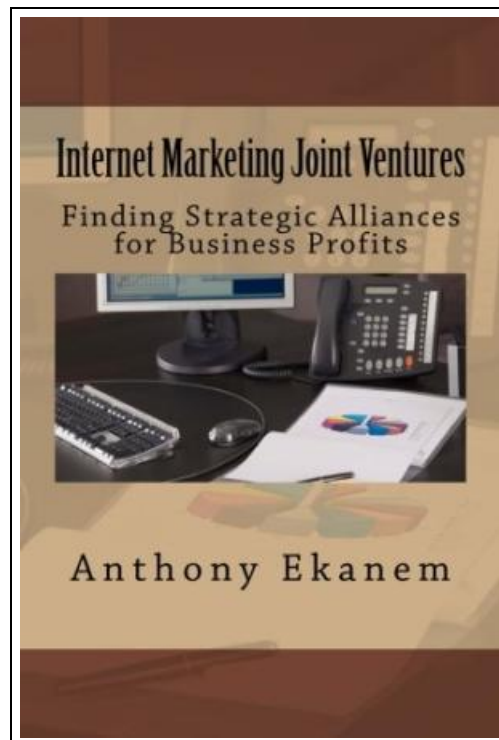


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Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.A Joint Venture or JV in short (in Internet Marketing term) is often defined as A mutually beneficial cooperation between website owners. Many a times, Joint Ventures in Internet Marketing are entered into between a person who has developed a new and innovative product or service and an established Internet Marketer who has spent a huge amount of time developing his list and his reputation. This is the kind of agreement that can be described as a win-win situation. The Joint Venture gives the developer of the new product or service access to potential customers that he would not otherwise have access to and the experienced Internet Marketer gains access to new product or service that the members of his list can benefit from. Both the product/service developer and the established Internet Marketer make a profit that neither of them would have made without the other. and that is the very essence of the Joint Venture. By joining forces and pooling resources and talents, a Joint Venture allows all parties to accomplish more than any one of them could have accomplished alone. The fact is that the Joint Venture is one of the jealously guarded secrets of successful Internet Marketers. Joint Ventures are certainly not a new concept, however - they have been around since Internet Marketing began. For any marketer, new or seasoned, the Joint Venture is the quickest way to making a profit on low-cost or in most cases, even FREE. Oftentimes, even very well established Internet Marketers will enter into a Joint Venture enterprise . even those who are in direct competition with one another (well, believe it!). Why would competitors ever agree to a Joint Venture?...

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