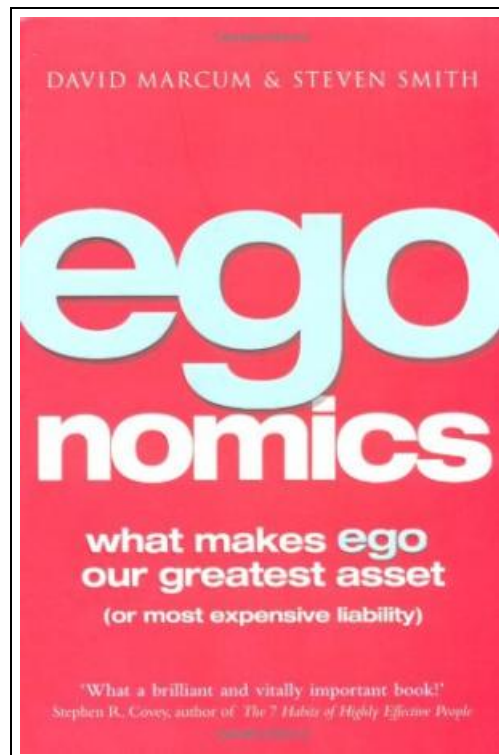


## Egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability)



Filesize: 6.55 MB

### **Reviews**

*Without doubt, this is actually the best job by any publisher. It is written in basic phrases instead of difficult to understand. You will like the way the author publishes this publication.*

*(Dr. Marvin Deckow)*

## EGONOMICS: WHAT MAKES EGO OUR GREATEST ASSET (OR MOST EXPENSIVE LIABILITY)



Simon & Schuster Ltd. Paperback. Book Condition: new. BRAND NEW, Egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability), Dave Marcum, Steven Smith, Backed by five years of research, David Marcum and Steven Smith's egonomics informs readers that the key to great leadership is understanding exactly what ego is - and what it should not be. With the aid of real-life examples and persuasive writing, egonomics argues that while most people believe ego is negative, it is actually a healthy, necessary element to management effectiveness and business leadership. Marcum and Smith illustrate that the distinction between a good and a great leader is how humility affects their ambition, and egonomics is full of ideas that help both upper and middle management keep their egos in balance. With a compelling combination of business and psychology expertise, these two specialists explain how (a) being too competitive can make you less competitive, (b) seeking respect and recognition dilutes effectiveness and (c) humility, curiosity and veracity are the essential components to outstanding leadership. Full of the best advice from the experts in the field, egonomics is poised to be the blockbuster business bestseller of the season.



[Read Egonomics: What Makes Ego Our Greatest Asset \(or Most Expensive Liability\) Online](#)

[Download PDF Egonomics: What Makes Ego Our Greatest Asset \(or Most Expensive Liability\)](#)

## Relevant Kindle Books



**Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.**

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This isn't porn. Everyone always asks and some of our family thinks...

[Read PDF »](#)



**Next 25 Years, The: The New Supreme Court and What It Means for Americans**

SEVEN STORIES PRESS, 2008. Paperback. Book Condition: New. A new, unread, unused book in perfect condition with no missing or damaged pages. Shipped from UK. Orders will be dispatched within 48 hours of receiving your...

[Read PDF »](#)



**What's the Weather?**

Scholastic. Paperback / softback. Book Condition: new. BRAND NEW, What's the Weather?, Children's Press, - Books are available in paperback editions and as reinforced library bindings--either one is a perfect "grown up" format for preschoolers...

[Read PDF »](#)



**It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em**

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating...

[Read PDF »](#)



**Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America**

New Press. Hardcover. Book Condition: New. 1565843940 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-...

[Read PDF »](#)