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Peers Inc

By Robin Chase

Headline Publishing Group. Paperback. Book Condition: new. BRAND NEW, Peers Inc, Robin Chase, Renting your spare room via Airbnb Selling jewellery you've made on Etsy Learning a new language on Duolingo Sending a message with WhatsApp Finding a date on Tinder These activities are all made possible by the new collaborative economy, and they are all examples of Peers Inc companies. A revolution has been happening in business. People are coming together with corporations to redefine how businesses work, transforming capitalism along the way. New web-enabled platforms (the Inc) are making it possible for peers to realise the potential of their excess capacity (their spare room, smartphones, experiences, free time or networks) to create exciting new ways to work and succeed. In this path-breaking book Robin Chase, co-founder of Zipcar, shows how Peers Inc companies are unlocking the power of the collaborative economy. And further she demonstrates how this revolution is extending beyond business, changing government and legacy companies and its potential to help solve large scale social problems - from disappearing jobs to climate change.

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