



Business English Reading Course 3 Student Book

By YE XING GUO ZHU WANG JIA ZHI DENG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 201 Publisher: Shanghai foreign teachers Pub. Date: 2011-4-2. New Century Series undergraduate teaching Business English is the first set in accordance with University undergraduate teaching Business English wife seeking (trial) writing business English teaching. Modern foreign language teaching materials to educational philosophy and teaching design theory as a guide. combined with the teaching of business English language and the characteristics of fusion for many years teaching business English practice. by the well-known long been engaged in foreign language teaching experts and professors teaching business English to participate. together create. Reflects the Teaching Requirements of training objectives. to lay a solid emphasis on basic skills of language. taking into account the quality and humanistic quality business professionals to enhance the synchronization. Focus students on the proper layout and selection of world outlook and moral values ??formation. focusing on thinking skills. innovation and cross-cultural communication abilities. Language. culture and business of organic integration. focusing on business English and business skills. professional courses and reasonable convergence. Rich and varied learning tasks designed to help train students in communication skills. self-learning...



Reviews

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