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Chuck vs. the Business World: Business Tips on TV

By Ray Keating

Createspace, United States, 2011. Paperback. Book Condition: New. 214 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****. CHUCK VS. THE BUSINESS WORLD: BUSINESS TIPS ON TV by Ray Keating finds career advice, and lessons on managing or owning a business in a fun, fascinating and unexpected place, that is, in the hit television show Chuck. Keating shows that TV spies and nerds can provide insights and guidelines on managing workers, customer relations, leadership, technology, hiring and firing people, and balancing work and personal life. Larry Kudlow, host of CNBC's The Kudlow Report, says, Ray Keating has taken the very funny television series Chuck, and derived some valuable lessons and insights for your career and business. John Kominicki, publisher of Long Island Business News, adds, Where most of us see a comic spy drama, Keating sees the opportunity for a Wharton-quality tutorial on business. He's not just outside the box, he's outside the cardboard. Karen Kerrigan, President and CEO of the Small Business Entrepreneurship Council, observes, Business tips can be found all around us, and Keating's inspiration for sharing them via Chuck is effective and entertaining. Business owners and their workforce...



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Reviews

The book is not difficult to read through better to recognize. It really is written in straightforward terms instead of confusing. I am happy to inform you that this is actually the finest publication I actually have read in my individual daily life and may be the best book for possibly.

-- **Valerie Heaney**

If you need to add benefit, a must buy book. it was written really perfectly and beneficial. You may like the way the author created this ebook.

-- **Rebekah Becker**